

DayTo
DayeBay

LET'S GO TO AMAZON

amazon[®]

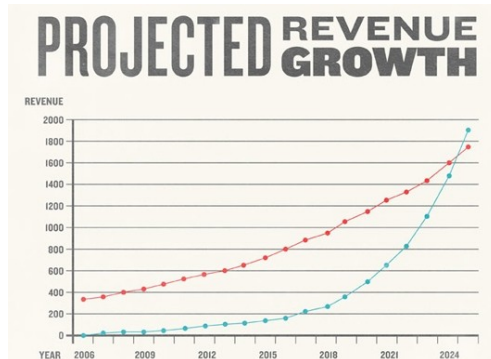
The Amazon logo consists of the word "amazon" in a bold, lowercase, sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and ends under the letter 'n', pointing to the right.



1. The Vision

“Earth's most customer centric company
-Start with customers and work backwards”

- *Jeff Bezos, Founder*



2. You can Sell your products on all 4 Amazon Marketplaces in Europe (UK, Germany, France & Italy)

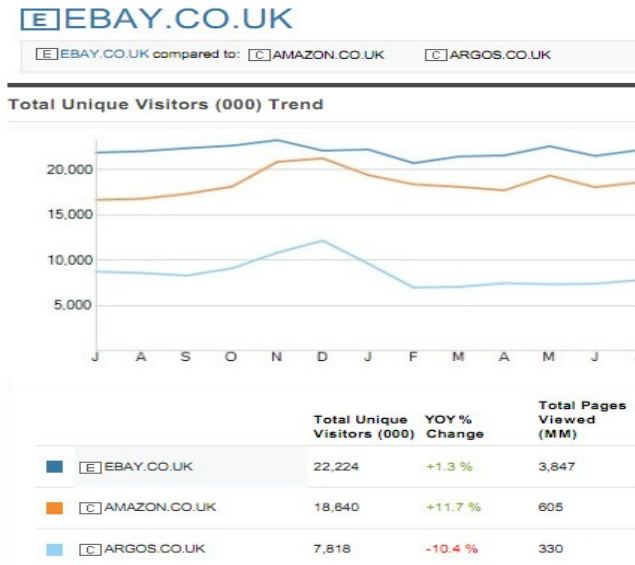


3. No product listing fees on Amazon





3. Amazon Growth is Better than eBay



4. Amazon users are More Educated , Wealthier , Younger, Diversified

Source: www.imonlinegroup.com



5. Amazon tops list of online consumer satisfaction

Top 40 e-retailers (UK)		
Ranking	Retailer	Satisfaction score out of 100
1	Amazon.com	84
2	Amazon.co.uk	83
3	Play.com	81
4	John Lewis	78
5	Marks & Spencer	78

Source: www.foreseeresults.com



Conclusion

Amazon has grown to become very important sales channel for online retailers. Its customer centric approach is successful business strategy.

We will help to make the very most from Amazon marketplace whether you are a sole trader or small start up and new to selling on Amazon or a experienced business seller looking to optimise your eBay business.

